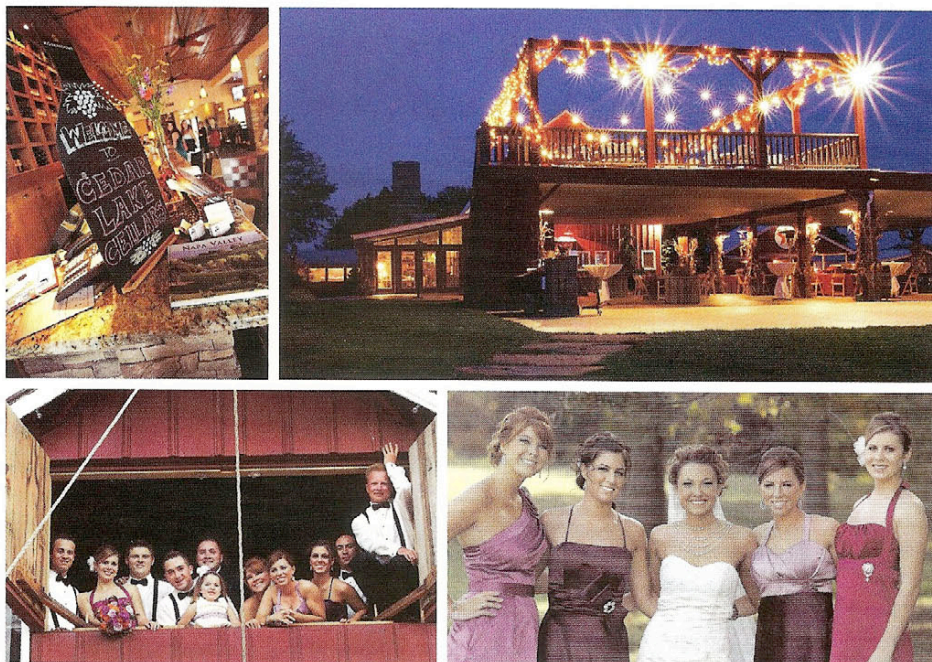


COUPLE WINS BIG



Lindsi Little & Shane Shafer

October 10, 2010

PHOTOGRAPHED BY BROWERS PHOTOGRAPHY

SEVERAL ST. LOUIS WEDDING PROFESSIONALS had been itching for the chance to work as a team, to corroborate their talents, creativity, and expertise in executing the most unprecedented and show stopping wedding St. Louis has ever seen. Together, they formed ten.ten.ten Wedding. ten.ten.ten Wedding (www.tententenwedding.com) was a contest for engaged couples to compete to win an all-inclusive wedding on October 10, 2010.

The first step was for couples to submit a 20 page application and plea video, where the winning couple already started to shine. Their application was funny, honest and full of their love. The entire team got together to watch the videos and read the applications. They stood out yet again and through secret ballot they were voted into the Top 10.

Then came the interview. Again, Shane and Lindsi were adorable, fun and exactly what the team was looking for to be the recipients of this grand prize. They were open to the idea of leaving it to the pros and thankful for the opportunity. They were excited about the challenge to rise to the top and willing to do whatever the team wanted. They again made it to the next level—the top three!

To get to the final winning couple the planning team knew they could no longer vote. They had truly fallen in love with all three couples. Shane and Lindsi would have to rise to the challenge and earn the ultimate reward. After they were put through a day in the life of a wedding or event professional only one couple would remain standing. They iced cakes, set-up tables, made flower arrangements and took photos all while wearing a wedding gown and tuxedo!! It was a close race, they all wanted it very badly but Shane & Lindsi worked together, talked to each other and crossed the finish line first—winning by just one point!

Over 6000 man-hours went into the pre-production and selection process alone. A committee of 6 founding companies was created to launch and market the idea. “We are very proud of the sponsors for donating their time and expertise for this contest,” says Sabrina Torti, Proposing Dreams, co-founder of ten.ten.ten Wedding. “These vendors are the best of the best in the industry and will give 100% when it comes to planning this monumental event for one lucky couple.”

And, on October 10, 2010, Shane & Lindsi were surrounded by their friends and family and all of the professionals were there to celebrate and have a good time. ♥

The ten.ten.ten Team

WEDDING COORDINATOR

Proposing Dreams

PHOTOGRAPHY

Browers Photography

ALL WEDDING ATTIRE

Blushing Bride

FLORIST

Sisters Flowers

HAIR & MAKE-UP

April Schaeffer &
Cindy McCalla

CEREMONY & RECEPTION VENUE

Cedar Lake Cellars

VIDEO

Switzer Film

DECOR

Exclusive Events

TRANSPORTATION

Best Transportation

CEREMONY MUSIC

Rosewood Ensemble

DISC JOCKEY

Block Rockin Beats

CAKE

Cakery Bakery

STATIONERY

Slice of Lime

CALLIGRAPHY

Lori Raines Calligraphy

RENTALS

The Aries Company

TENT

Traube Tent

JEWELER

Genovese jewelers

LINDSI, SHANE AND 150 OF THEIR FAMILY FRIENDS ENJOYED THEIR WEDDING DAY AT CEDAR LAKE CELLARS.